Arrow Cloud Backup

A managed service offering from Arrow

Do you know if your customers' Microsoft 365 data is protected?

There is a common misconception among companies that Microsoft 365 products are backed up. However, what many customers may not realise, is that while Microsoft secures the infrastructure uptime, protecting the data itself remains the customer's responsibility.

Protect your customers' most valuable asset

Arrow has launched a managed service available via ArrowSphere, offering complete Cloud Backup for Microsoft 365. This service allows you to provide comprehensive backup to your customers, so you can safeguard their data from issues like:

- Accidental deletion
- Security threats
- Retention policy gaps
- Departing employees
- Outages

Microsoft's responsibility
Uptime of the Microsoft 365 Cloud Service

Customer's responsibility
Access and control of all data residing in Microsoft 365

Arrow Cloud Backup vs Built-in tools

The average length of time from data compromise to discovery is over **140 days**.
Default settings only offer protection for **30-90 days**, after which it is either archived or permanently deleted.

BASIC PROTECTION WITH BUILT-IN TOOLS

	1 wk – 1 mo – 3 mo – 1 yr – 2 yrs – 5 yrs
Inbox or folder data	In Office 365 → Moved to archive
Deleted items (recycle bin)	In Office 365 → Permanently deleted
Auto-archived data (set at 1 month)	In Office 365 → Moved to archive
Deleted SharePoint Online sites and items	1st stage recycle bin → 2nd stage → Permanently deleted
Deleted OneDrive for Business files	1st stage recycle bin → 2nd stage → Permanently deleted
Employee leaves the company	In Office 365 → Permanently deleted

TOTAL PROTECTION WITH ARROW CLOUD BACKUP

	1 wk – 1 mo – 3 mo – 1 yr – 2 yrs – 5 yrs
Inbox or folder data	PROTECTED
Deleted items (recycle bin)	PROTECTED
Auto-archived data (set at 1 month)	PROTECTED
Deleted SharePoint Online sites and items	PROTECTED
Deleted OneDrive for Business files	PROTECTED
Employee leaves the company	PROTECTED

Arrow Cloud Backup

- ✓ 1, 3, 5 or 10 year retention period
- ✓ Protection against accidental deletion and user error
- ✓ Secures data from ransomware and malicious attacks
- ✓ Full backup in event of an unexpected outage
- ✓ 24/7 data protection for total peace of mind

Offers unlimited storage to backup for Microsoft 365 platforms

- Outlook Emails (including shared Mailboxes)
- Teams
- Outlook Calendar
- SharePoint
- Outlook Contacts
- OneDrive for Business

Why choose Arrow Cloud Backup?

- Unlimited storage
- 1, 3, 5 or 10 year retention period at no extra cost
- Simplified management via one platform
- Predictable pricing with a minimal monthly fee
- Fully managed Backup-as-a-Service solution
- 24/7 data protection against any eventuality
- Includes support via Arrow EMEA Support Desk

Opportunities for partners

To understand more about the challenges your customers are facing regarding Microsoft 365 backup and to discover the new opportunities the Arrow Cloud Backup service brings for channel partners, visit the **Arrow website**.

Or get started with Arrow Cloud Backup today via ArrowSphere

Five Years Out