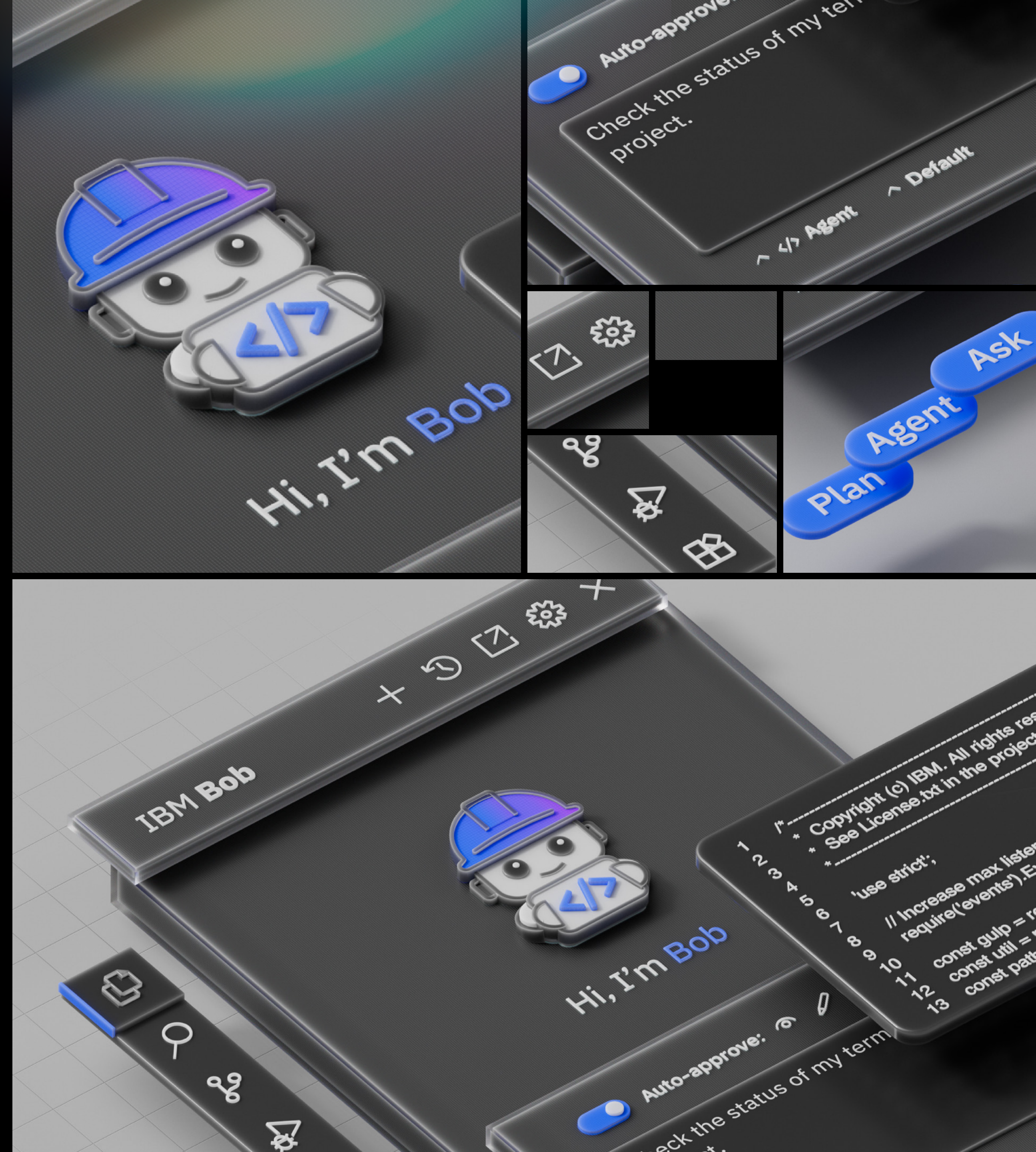


# Meet IBM Bob



# Meet IBM Bob: Your AI partner for real software development

IBM Bob helps enterprise teams plan, execute, validate and govern software development across the SDLC.

## Why Bob?



### **Deliver faster**

Help accelerate the delivery of production-ready software.



### **Modernise with less risk**

Address technical debt while supporting modernisation at scale.



### **Improve productivity**

Help developers work more effectively and accelerate onboarding.



### **Preserve knowledge**

Maintain valuable institutional knowledge across teams and projects.



### **Strengthen governance**

Improve auditability, control and governance throughout software delivery.

## Meet IBM Bob



# Build your IBM Bob skills

Follow a structured learning journey designed to build your IBM Bob knowledge, develop technical proficiency and earn IBM digital badges.

## Your 2-day learning journey

### DAY 1

#### Foundation Learning

- Build your IBM Bob foundation:
- Learn about the products and explore resources
- Complete the learning modules
- Pass the quizzes

**Course 1:** Sales Foundation

**Course 2:** IBM Bob Level 2

### DAY 2

#### Technical Badge Learning

Take your IBM Bob skills further:

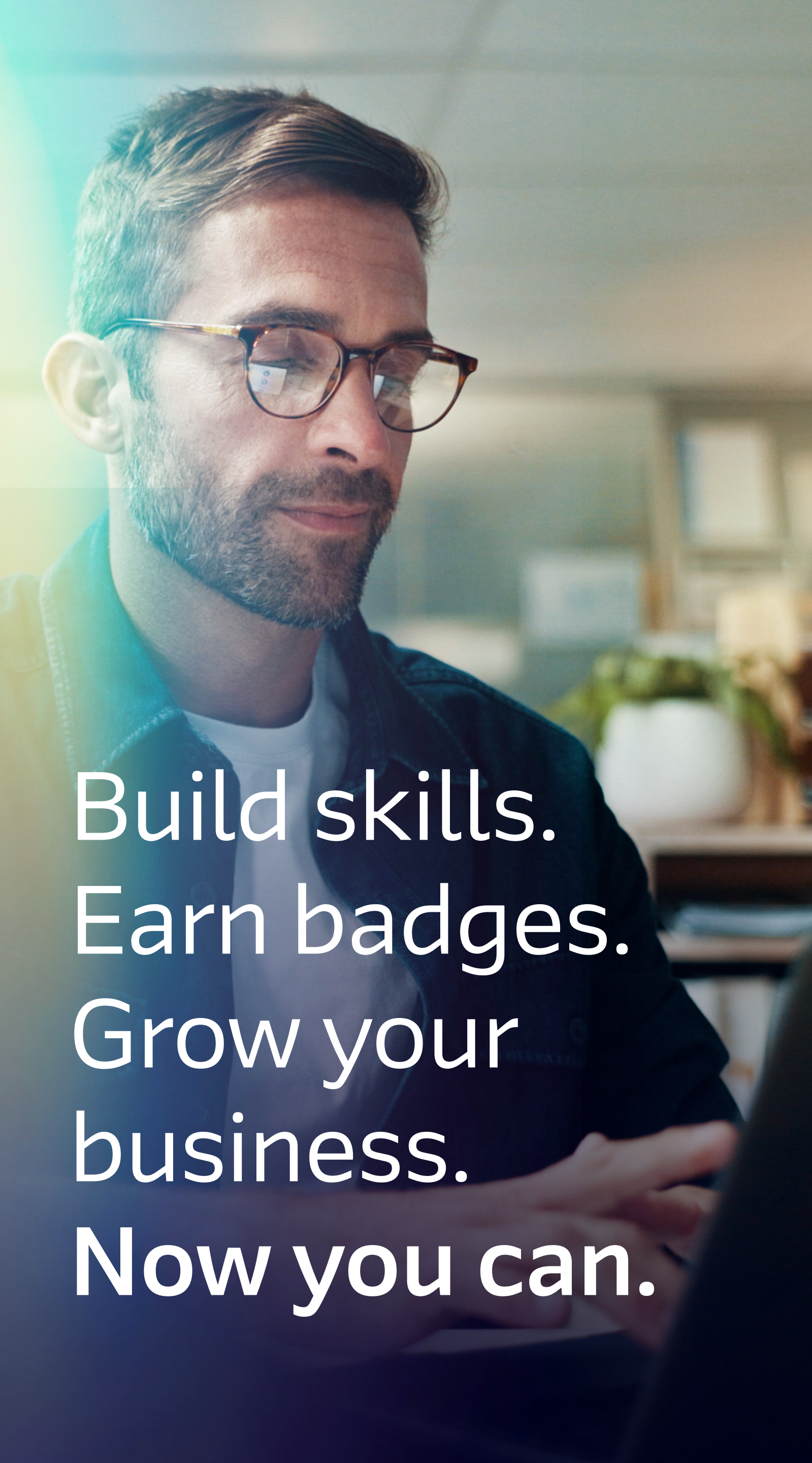
- Dive into technical badge learning with videos and replays
- Complete the learning modules
- Pass the quizzes
- Earn your IBM badge

**Course 3:** IBM Bob Level 3

## Try IBM Bob

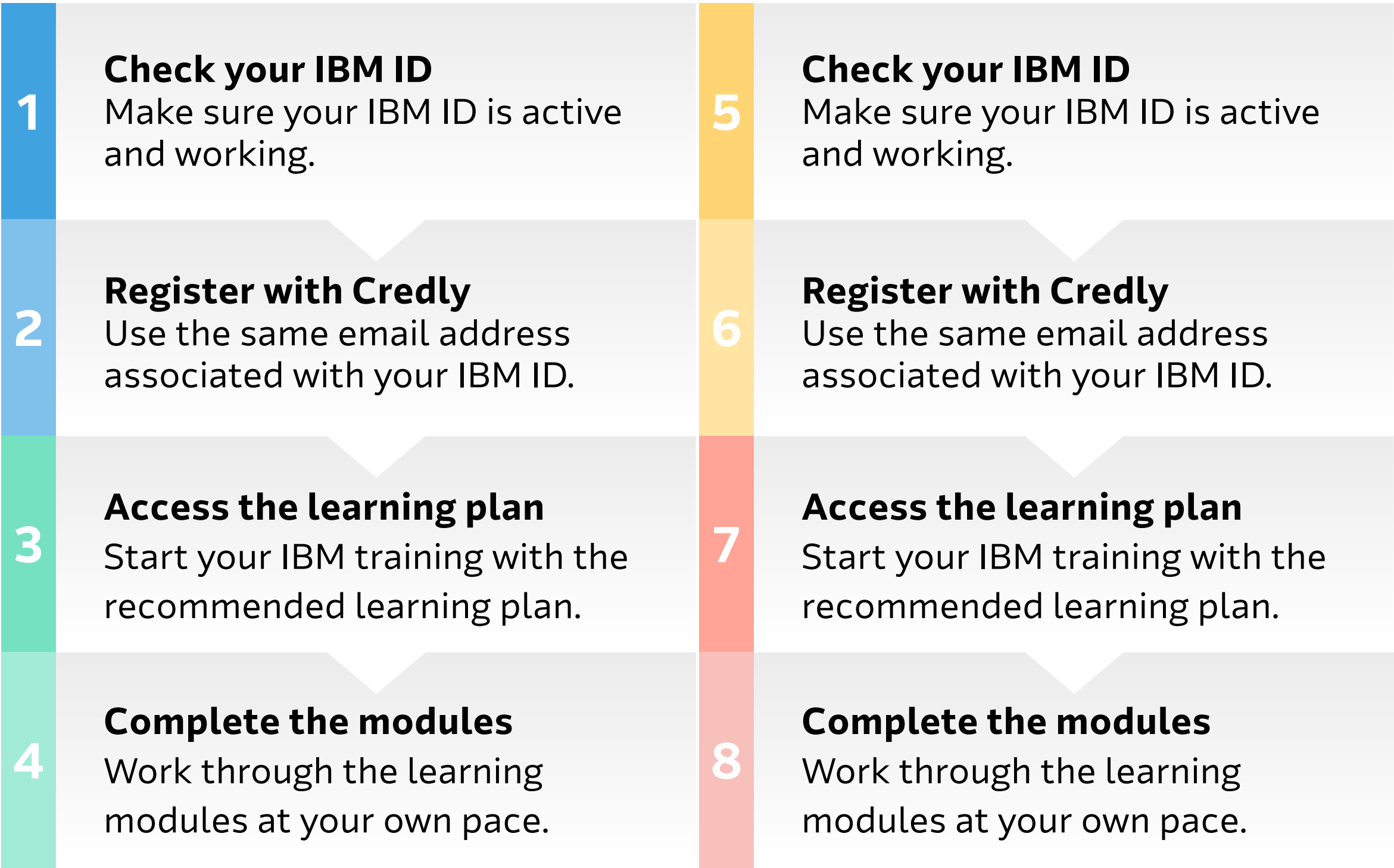
Explore IBM Bob with a free 30-day trial here:

[Free Trial | IBM Bob](#)



Build skills.  
Earn badges.  
Grow your  
business.  
Now you can.

# How it works



## Ready to meet Bob?

Discover training, demos, client stories and sales resources through the Arrow IBM Partner Journey.

Create new software modernisation opportunities. Now you can.

Explore IBM Bob