

Simplify with Citrix Unicon as a Citrix Service Provider

Drive growth with Citrix's AI-ready,
end-to-end EUC solution

Why Citrix Unicon?

The **Citrix acquisition of Unicon** brings end-to-end control across the entire technology stack—offering a secure, lightweight and cost-effective endpoint operating system.

- Up to **40% cost reduction** by extending device lifecycles by 3 to 5 years
- Linux-based OS for x86 endpoints
- Deployed to **2.5+ million devices** across 65+ countries

Citrix Unicon offers a seamless experience for organizations looking to consolidate vendors and simplify endpoint management, while continuing to support diverse customer environments.

Did you know that Citrix Unicon is included in your Citrix license?

*If you're currently using IGEL or another endpoint management platform, now's a great time to explore how Citrix Unicon can help you **maximize your Citrix investment** and simplify endpoint operations through a unified solution.*

Simplify your offering

Streamline your entire offering by leveraging Citrix technologies end-to-end.

- > Save time and effort on invoicing
- > Reduce costs by minimizing overlapping tools
- > Free up teams and resources
- > Simplify training and support
- > Make it easier for customers and vendors to work with you

Offer Citrix Universal Subscription

A single, flexible, **pay-as-you-go** subscription simplifies your licensing and renewals process.

- > 1 flexible licensing model
- > 1 renewal conversation per year
- > 1 pool of multi-tenant licences to easily move and manage
- > Multiple editions and deployment options

Drive growth by adding value

Deliver the full value of the Citrix platform to your customers as a **Citrix Service Provider (CSP)** and strengthen your position as a trusted expert in secure digital workspace technologies.



Increase revenue through managed and professional services



Move apps to the cloud for simplified hosting and lower costs



SaaSify your technology to meet evolving customer needs

Why Arrow for Citrix?

As Citrix's **exclusive distributor** in North America and EMEA—with a strategic agreement to provide sales, marketing and technical support to mid-sized Citrix CSP partners—**Arrow** is uniquely positioned to help you scale your Citrix business while simplifying operations.



Speed and scale your Citrix business with ArrowSphere

Take advantage of our award-winning cloud delivery and management platform, **ArrowSphere**, to:

- Simplify cloud delivery and lifecycle management
- Deliver tailored, multi-cloud solutions
- Drive growth with AI-powered business insights

Make the most of your Citrix investment and keep things simple with **Citrix Unicon and Arrow**.

Reach out to your local Arrow representative to start the conversation.

[BOOK A 1:1 MEETING](#)