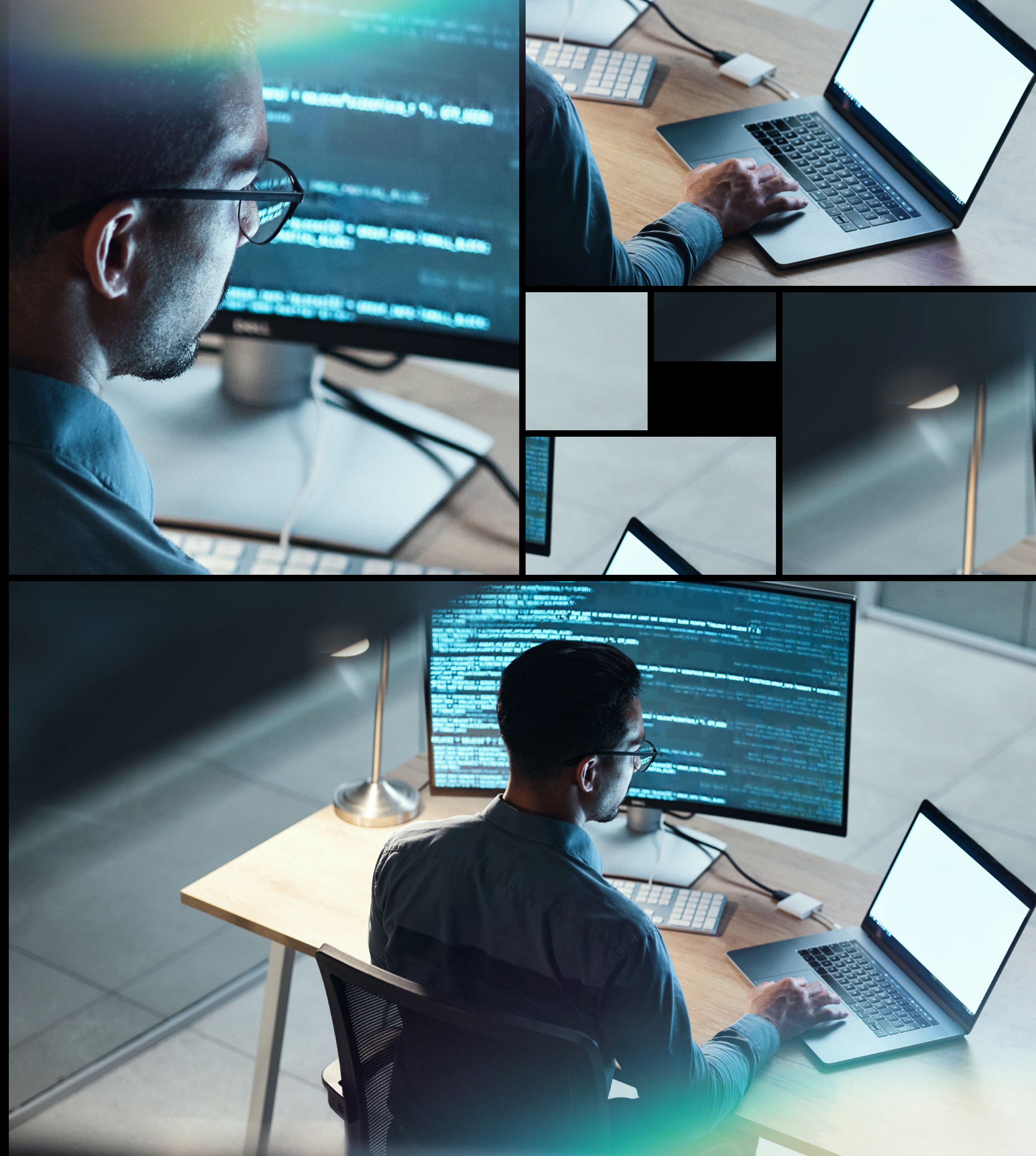


Experience Microsoft 365 Copilot Business free for 30 days

Give customers a free
opportunity to experience
AI in action.

Now you can.



What is Copilot in 30?

25 users. 30 days. A practical place to start.

Copilot in 30 provides 25 free Microsoft 365 Copilot Business trial licenses for 30 days, giving selected users the opportunity to experience AI-supported work across familiar Microsoft 365 applications.

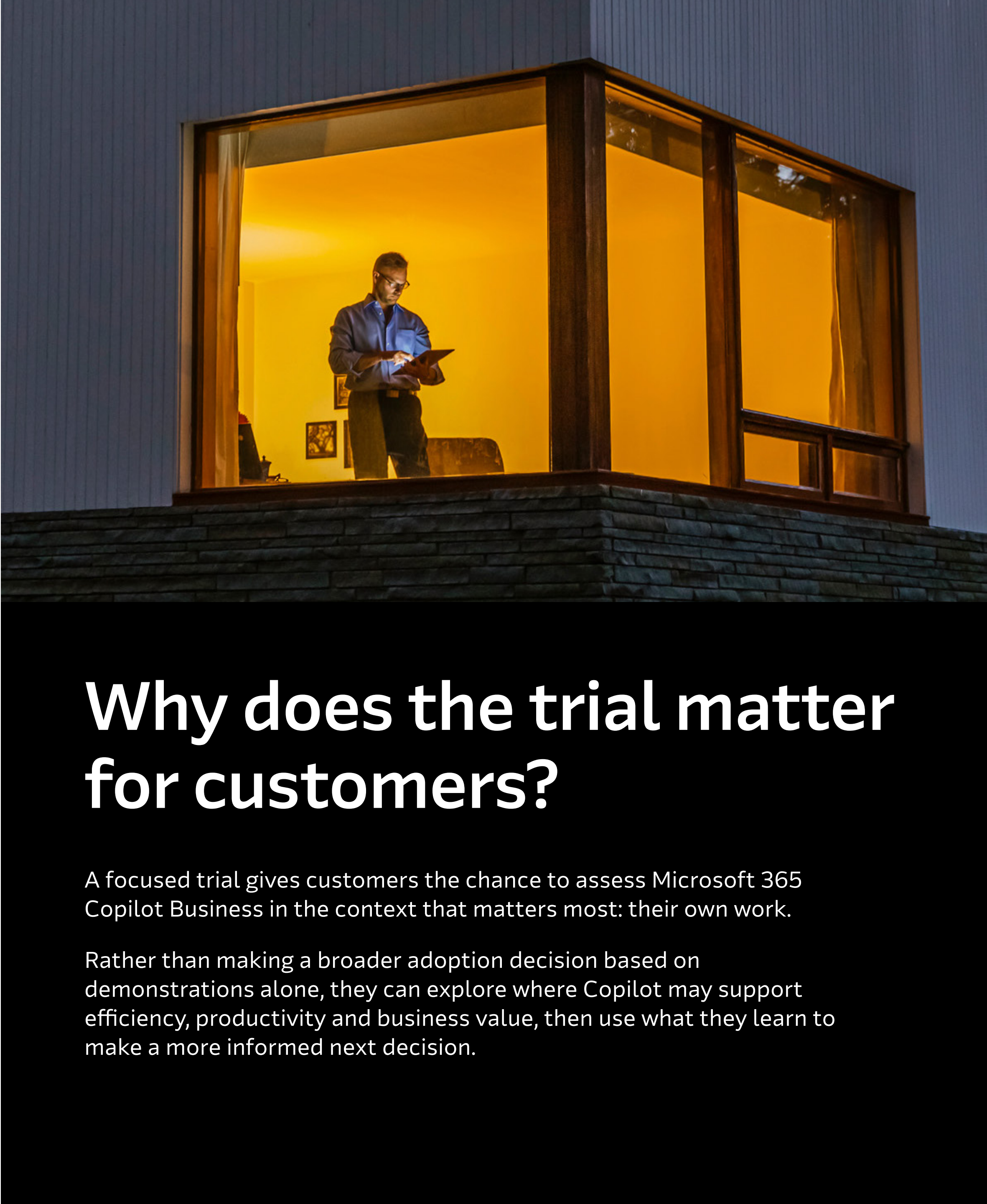
Instead of discussing Copilot in the abstract, you can help customers explore how it fits into the way their teams work and use that experience to inform what comes next.

What can customers explore?

During the trial, selected users can experience Microsoft 365 Copilot Business across Outlook, Teams, Word, Excel and PowerPoint.

They can explore how AI can help them:

- Spend less time on repetitive tasks
- Access and synthesize knowledge across Microsoft 365 applications
- Get more value from the tools and information they already use
- Explore ways to accelerate business processes



Why does the trial matter for customers?

A focused trial gives customers the chance to assess Microsoft 365 Copilot Business in the context that matters most: their own work.

Rather than making a broader adoption decision based on demonstrations alone, they can explore where Copilot may support efficiency, productivity and business value, then use what they learn to make a more informed next decision.

Why does it matter for partners?

Copilot in 30 gives you a structured entry point for understanding customer needs and identifying where you can add value beyond the initial trial.

DEPENDING ON THOSE NEEDS, THE CONVERSATION CAN EXPAND INTO:



Licensing

Help customers determine the right next step for broader Copilot adoption.



Readiness and advisory services

Support assessments, workshops and planning before wider deployment.



Deployment and adoption

Help customers introduce Copilot effectively through deployment, adoption and change-management services.



Governance and security

Identify requirements around data governance, modern work and security.



Managed services

Continue supporting customers as their use of Copilot and AI evolves.

Start a better customer conversation

Not sure where to begin? Use the trial to explore questions like:

- Which teams or roles could benefit most from a focused Copilot evaluation?
- Which repetitive or knowledge-intensive tasks should they explore?
- How will the customer assess adoption, efficiency and business value?
- What readiness, governance or change-management support might they need?
- What would a broader rollout need to include if the evaluation is successful?

Experience
Microsoft
365 Copilot
Business
free for 30
days

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Help customers find their next step with Copilot

Copilot in 30 gives customers a practical way to experience Microsoft 365 Copilot Business and gives you a starting point for the conversations that can follow. Arrow can help you understand the offer and explore how to bring Copilot in 30 into relevant customer conversations.

Get in touch with your
Arrow representative

Contact us

[Visit the Copilot Hub»](#)

